Adapting to change and sustainability.

What are the key drivers of change effecting the priorities in the automotive industry ?

Climate change
Health and safety
Resource scarcity
Demand for customization
Regulation
Consumer demographic
Appetite for Technology
Urbanisation
Digital Twin
Artificial Intelligence

The known trends in the automotive industry.

The focus is shifting.

Sustainability has emerged as a top priority

The demand for electric mobility is increasing.

Vehicle registrations in EU
Electric and Hybrid

2019 Q3

2020 Q3

Connectivity is expected at all times.

Automotive interiors as a living space .

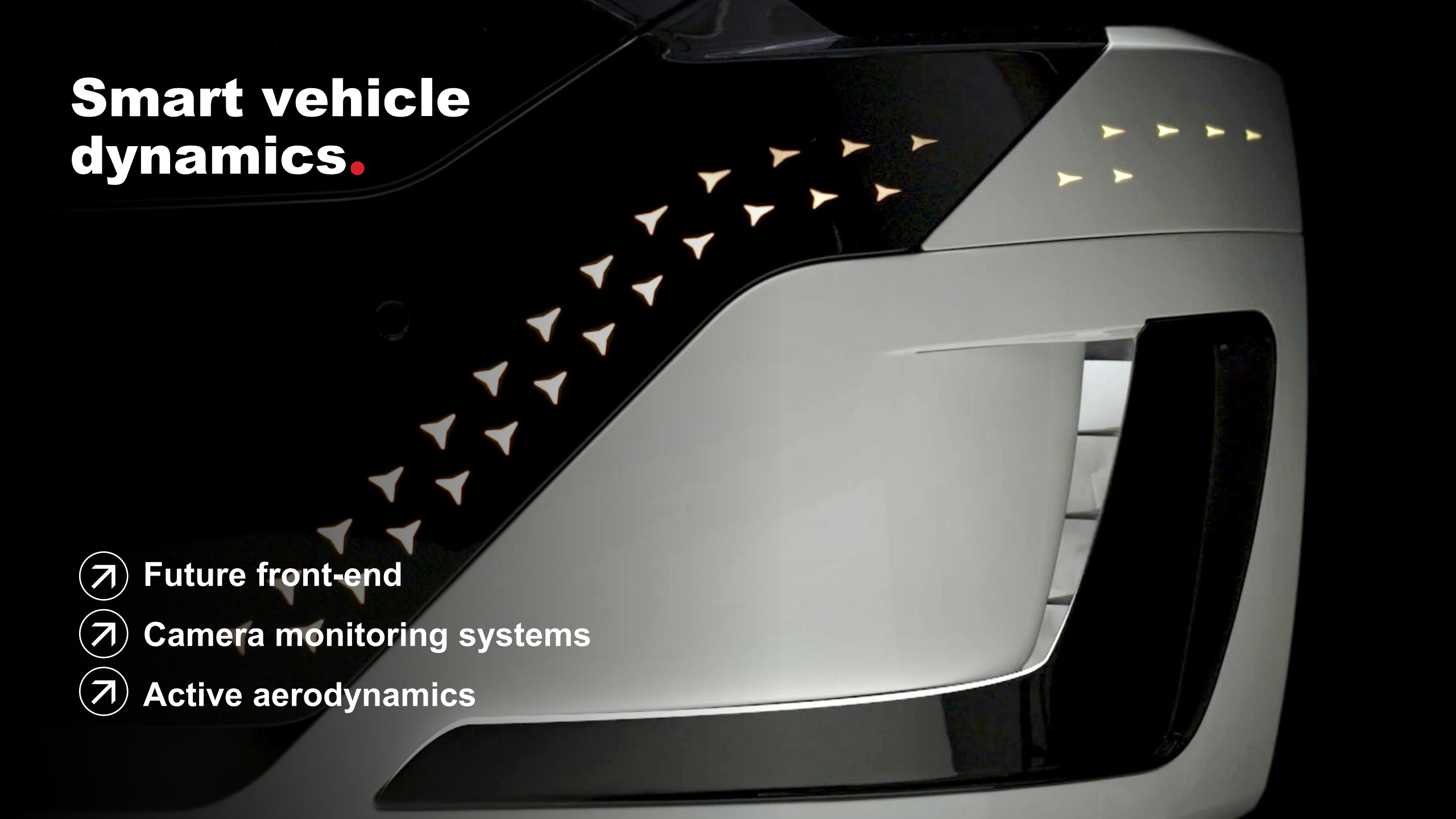
Our focus is aligned.

to the priorities of the industry
and the needs of our customers

Immersive interior experience.

- Smart surfaces
- Wireless power
- Sensor integration

Smart vehicle dynamics.



- Future front-end
- Camera monitoring systems
- Active aerodynamics

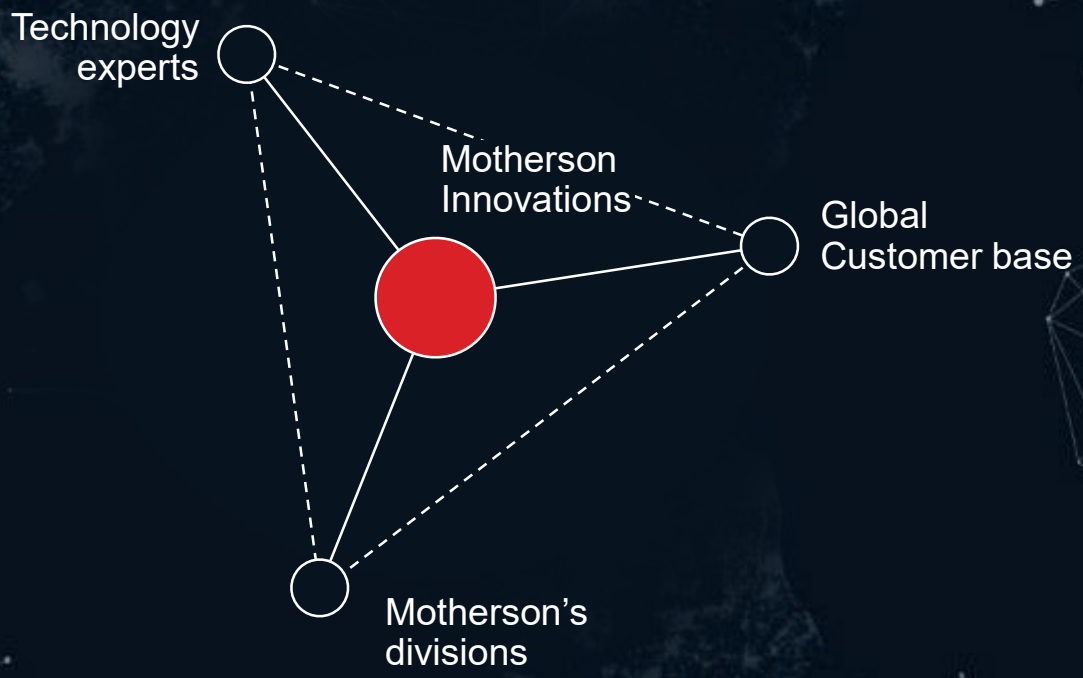
Connected electrification.

- High complexity
- High voltage
- High content

Intelligent manufacturing.

- Autonomous robots
- AI quality inspection
- Cobots with robotics

Motherson Innovations connects the dots.



Open Innovation is a key enabler.

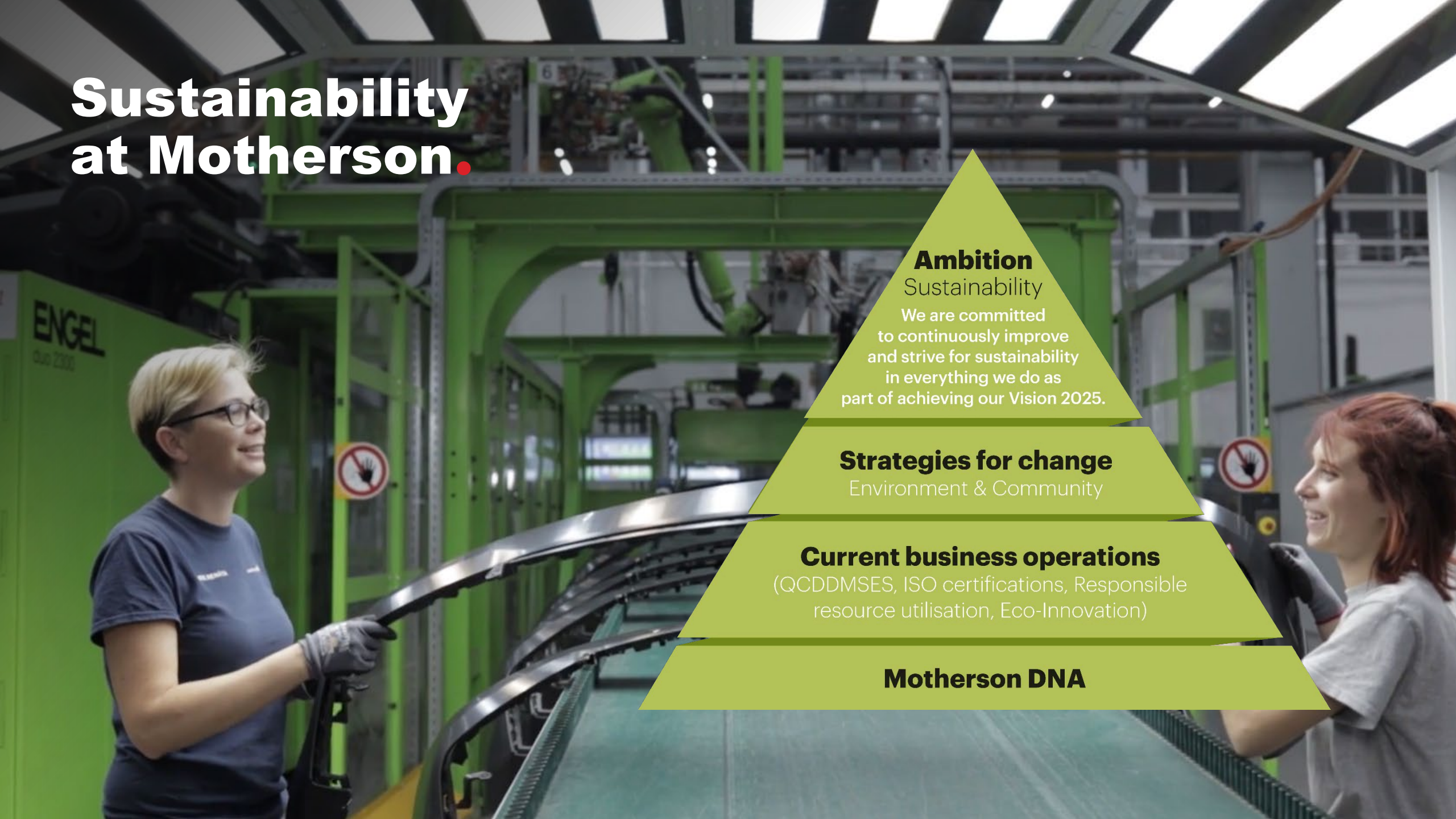
Sustainability.

Economic circularity
Renewable energy
Energy reduction
Carbon neutrality
Waste reduction
Ethical business

Sustainability at Motherson.

Quality
Cost
Design
Development
Management
Safety
Environment
Sustainability

Sustainability at Motherson.



Environmental Sustainability.

- Materials
- Engineering and Design
- Processes

The responsibility
lies with us all.

motherson